

PRESS RELEASE

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FOR IMMEDIATE RELEASE

REGIONAL SALES MANAGER APPOINTMENT

Santa Ana — July 26, 2002— Calmont Wire & Cable Inc is pleased to announce the appointment of David Gorenstein to the position of Regional Sales Manager. David had been with Calmont Wire and Cable for five years and has been successful in developing the Pacific Northwest territory in his former capacity of Field Sales Engineer.

Part of Calmont's growth plan is to expand sales coverage nationwide through the enlisting of manufacturers representatives. David's strong technical background and many years of experience in the wire and cable industry makes his promotion an ideal fit with this growth plan, as he will have responsibility for supporting, training and managing the newly appointed rep firms. His region is comprised of western Canada, Idaho, Oregon, Washington and northern California.

David Gorenstein will be instrumental in providing our customers in the Pacific Northwest with greater support and service by working closely with the local sales representatives.



Calmont Wire and Cable, an ISO9001 manufacturer of specialty and precision wire and cable with over 40 years of experience, provides complete customer support from product design engineering, prototyping, through to full production. For more information on how Calmont can serve your unique requirements, please contact us at (714) 549-0336, by fax at (714) 549-4028, by e-mail at calsales@calmont.com, or visit our Web site at www.calmont.com.